

RE: Reporter with question about West Virginia University football radio broadcasts

Brandon Kail <brandon@lhtcmedia.com>

Thu 9/5/2019 11:57 AM

To:Brad McElhinny <Brad.McElhinny@wvradio.com>;
Cc:LHTC Media of WV Mailbox <mailboxwv@lhtcmedia.com>;

Our obligation to the fans is duly noted. We have and will continue to take measures to ensure that we are providing them with the best possible listening experience.

Thank you for your interest.

Brandon

From: Brad McElhinny [mailto:Brad.McElhinny@wvradio.com]
Sent: Thursday, September 05, 2019 11:51 AM
To: Brandon Kail <brandon@lhtcmedia.com>
Cc: LHTC Media of WV Mailbox <mailboxwv@lhtcmedia.com>
Subject: Re: Reporter with question about West Virginia University football radio broadcasts

Hello and thank you for replying.

Acknowledged, but I still wonder if you could let fans know what is being done to address the issues I described.

Thank you,

Brad

From: Brandon Kail <brandon@lhtcmedia.com>
Sent: Thursday, September 05, 2019 11:49 AM
To: Brad McElhinny
Cc: LHTC Media of WV Mailbox
Subject: RE: Reporter with question about West Virginia University football radio broadcasts

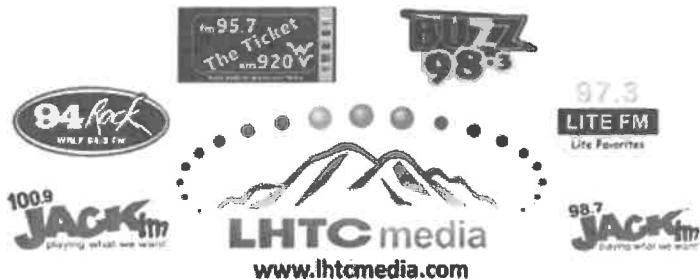
Brad:

As your e-mail address indicates, you obviously work for our competitors. It appears to me that there might be a conflict of interest in your inquiry.

Brandon Kail
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Full-Service Radio/Cable/Digital Advertising Solutions



From: Brad McElhinny [mailto:Brad.McElhinny@wvradio.com]

Sent: Thursday, September 05, 2019 11:31 AM

To: LHTC Media of WV Mailbox <mailboxwv@lhtcmedia.com>

Subject: Reporter with question about West Virginia University football radio broadcasts

Hello. I am Brad McElhinny, a reporter with West Virginia MetroNews.

I have heard concerns expressed about the quality of the radio broadcast for WVU's home opener versus James Madison. The concerns seem to be related to the reach of the signal, some cutting in and out and a delay (which would have affected fans listening to radio while at the stadium.)

Could you tell me if you have also heard concerns like the ones I have mentioned -- and what steps may be taken to assure fans of a quality experience?

There also was talk that LHTC had laid off employees in West Virginia who might have been able to provide technical support on game day. I wanted to confirm whether that is the case.

Thank you, and I appreciate your attention.

Brad